

# UNIVERSITY RESOURCES & PLANNING COMMITTEE

## October 19, 2018

### 1:00 PM – 2:30 PM (CCR)

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<input type="checkbox"/>	Alex Enyedi, Co-Chair (non-voting)	<input checked="" type="checkbox"/>	Douglas Dawes, VP (voting)
<input checked="" type="checkbox"/>	Mark Rizzardi, Co-Chair (tie break vote)	<input type="checkbox"/>	Craig Wruck, VP (voting)
<input type="checkbox"/>	Jazmin Sandoval, Student (voting)	<input checked="" type="checkbox"/>	Amber Blakeslee, Advisor (non-voting)
<input type="checkbox"/>	Alexis Brown, Student (voting)	<input type="checkbox"/>	Kate Stroup, Advisor (non-voting)
<input type="checkbox"/>	Kerri Malloy, Faculty (voting)	<input checked="" type="checkbox"/>	Holly Martel, Advisor (non-voting)
<input checked="" type="checkbox"/>	Tyler Stumpf, Faculty (voting)	<input type="checkbox"/>	Frank Whitlatch, Advisor (non-voting)
<input checked="" type="checkbox"/>	Jim Woglom, Faculty (voting)	<input checked="" type="checkbox"/>	Lisa Castellino
<input checked="" type="checkbox"/>	Cyril Oberlander, Dean (voting)	<input checked="" type="checkbox"/>	Jenessa Lund
<input checked="" type="checkbox"/>	Anthony Baker, Staff (voting)	<input checked="" type="checkbox"/>	Brigid Wall
<input checked="" type="checkbox"/>	Sarah Bacio, Staff (voting)	<input type="checkbox"/>	
<input checked="" type="checkbox"/>	Steve St. Onge for W Wayne Brumfield , VP (voting)	<input type="checkbox"/>	

### Minutes:

- Chair's Opening Comments
- Approve Meeting Minutes from September 7th, 21st, and October 5, 2018 URPC meetings
  - All approved and to be posted to the URPC website
- Communication Strategy (continued)
  - Integrated Assessment, Planning & Budget (IAPB) Update
    - The idea is to bring all of the different activities associated with budget (i.e. lottery, GI 2025, etc.) and other resources in line and develop an allocation process that is tied to assessment. There is a need to have evidence on why the spend makes sense and why it should or shouldn't continue.
    - Executive Sponsors are the Provost and the VP of Administration and Finance
    - Co-Chaired by Lisa Castellino and Kerri Malloy
    - IAPB implementation team has established sub-committees: communication, timeline and process
      - A lot of the work of the IAPB communication sub-committee is in line with the work shared at URPC's last meeting by the URPC communication sub-committee.
    - Two pilot groups: Student Success Alliance (SSA) and Information Technology Services (ITS)
      - SSA is initiative based funding with clear guardrails and spend requirements. Their work is guided by the Strategic Enrollment Management (SEM) plan and the GI 2025 requirements.
  - Review of Index Card Activity
    - Provides a snapshot of what we think people need to know and see
    - Trends in some responses:

- How is it allocated?
    - How are we spending the money?
  - Synthesize and Prioritize Communication Strategy Focus Areas
    - Committee discussion on the methods of communication and distribution of information including HSU website, myHumboldt portal, Q & A sessions, videos, online trainings, OpenBook dashboards, open forums, and other media sources
    - Another communication sub-committee meeting will be scheduled: Amber Blakeslee and Tyler Stumpf have been added to the sub-committee.
- Overview of Graduation Initiative 2025 Reporting and Priorities
  - \$1.2 million committed to faculty hires and \$1.4 million in on-going base budget is still available to allocate:
    - Due to the reporting requirements and deadline of November 15, 2018, a formal call out for RFPs was not possible this year.
    - SSA ordered, ranked and voted on the proposals.
    - Formal recommendations will be brought to the URPC on November 2.
    - SSA's work with IAPB will structure the allocation process to be open and inclusive for future allocations.
- Next Steps: Upcoming URPC Meeting Activities
  - Alexis Brown has been appointed as the 2<sup>nd</sup> student representative.
  - A draft timeline outlining meetings and proposed topics was shared with the committee.
    - The communication plan and forums will need to be incorporated into the timeline, then it will be posted on the URPC website.