

## HSU Mission Summary

### HSU Mission

Humboldt State University is a comprehensive, residential campus of the California State University. We welcome students from California and the world to our campus. We offer them access to affordable, high-quality education that is responsive to the needs of a fast-changing world. We serve them by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues. We help individuals prepare to be responsible members of diverse societies.

These programs and the experience of a Humboldt State education serve as a catalyst for life-long learning and personal development. We strive to create an inclusive environment of free inquiry, in which learning is the highest priority. In this environment, discovery through research, creative endeavors and experience, energizes the educational process.

Humboldt State University promoted the following core values that represent attributes of an academically integrated University, and provide a framework for accomplishing our collective vision and mission.

### President's Priorities

#### Cluster 1

|  |   |
|--|---|
|  | • Student Success   |
|  | Retention and graduation rates  |
|  | Success for traditionally underrepresented students (WASC, Theme 2)                   |
|  | • Academic Excellence and Educational Quality   |
|  | Interdisciplinary study of the environment and natural resources                      |
|  | Focus on the visual and performing arts   |
|  | Social and Environmental Responsibility/Learning to make a difference (WASC, Theme 1) |

#### Cluster 2

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|--|--|
|  | • Fiscal Stability and Revenue Enhancement |
|  | Enrollment                                 |
|  | Advancement                                |
|  | Grants and Contracts                       |
|  | Entrepreneurial faculty and staff          |
|  | • Institutional Support                    |

#### Cluster 3

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|  | • Service to the North Coast Community |
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## HSU Strategic Plan Summary

### Goals

#### HSU Strategic Plan Summary - GOALS

Following are the goals from the Executive Summary of the HSU Strategic Plan. The Executive Summary and the full Strategic Plan can be found at: <http://www.humboldt.edu/~planning/>

#### Academic Excellence

Humboldt State University has long been known for, and takes great pride in its excellence in undergraduate education. As a comprehensive regional university, Humboldt State is committed to fostering academic excellence across a wide range of disciplines and degrees. General education, undergraduate and graduate majors, along with teacher preparation, scholarship and service learning form the foundations of our institution.

| GOALS |   |
|-------|---|
| 1     | HSU will structure undergraduate curricula to be dynamically responsive to the needs of students and society, while reflecting the unique learning environment of our region, and emphasizing proficiency in communication skills.  |
| 2     | HSU will develop a well-defined, signature All-University Curriculum that incorporates the development of strong skills, interdisciplinary experiences, and service/experiential learning. The program as a whole will reflect the university's institutional vision.                             |
| 3     | HSU will promote the teaching and learning process through peer interaction, meaningful evaluation instruments, high expectations, and connections with community.  |
| 4     | HSU will enhance the quality and visibility of its teacher education programs to help address one of California's most critical needs.  |
| 5     | HSU will actively encourage the development of scholarship by improving opportunities for faculty, staff and students to participate in research and creative activities, by improving the infrastructure for scholarship, and by clarifying the expectations and rewards for scholarly activity. |
| 6     | HSU will actively encourage the growth and diversity of its graduate programs, and will seek to provide the necessary funding and curricular support to enhance the quality of those programs.  |

#### Community of Student Scholars

The Humboldt experience provides students many opportunities for learning beyond the classroom setting. Exploring new ideas and new socially and culturally enriching opportunities, as well as socially and environmentally responsible behaviors, happens as well in co-curricular programs.

| GOALS |   |
|-------|---|
| 1     | HSU will offer an extensive array of co-curricular programs and activities.   |
| 2     | HSU will provide the opportunity for the student to reflect upon the goals and objectives of the university experience, and how their curricular and co-curricular activities contribute to the attainment of those objectives.   |
| 3     | The HSU graduate will be able to demonstrate through some form of culminating experience (e.g., collective portfolio, capstone course, senior project, reflective essay, etc.) the ability to balance the practical and the abstract, and to reflect upon the morés and philosophies that one discovers in the academy as they apply to the real world. |

#### Cultural Richness

HSU recognizes the responsibilities that result from its intellectual, social and economic influence in the North Coast region. This university strives to build more bridges between the campus community and the world beyond. Our future hinges on our ability to support and to enhance diversity, while developing the international aspects of the university to benefit our students, our community, and the world.

| GOALS |   |
|-------|---|
| 1     | HSU will build on our student-centered focus to create an equitable institutional and social climate with a community that welcomes diverse students, staff, and faculty. |
| 2     | HSU will increase the proportion of students of color, and other under-represented groups, while increasing retention and graduation rates.                               |

HSU Strategic Plan Summary  
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| 3 | HSU will provide the framework for the integration of lifelong international and intercultural experiences that enrich the lives of our students, faculty, and staff.       |
| 4 | HSU will promote and support programs and initiatives that foster international educational opportunities.  |
| 5 | HSU will increase the collaboration between university and community.   |
| 6 | HSU will support and expand the curriculum to reflect the region’s interests and needs, as well as reflecting issues of economic, environmental, and social responsibility. |

**Fiscal Resources and Processes**

Humboldt State’s fiscal resources are primarily derived from state budgetary allocations through the Office of the Chancellor of the state university system. By ensuring that the manner in which monies are allocated and spent reflects the priorities and vision of this Strategic Plan, new budgeting policies and procedures will create an environment of more openness, transparency, and relevance for the campus community and beyond. Humboldt also is seeking to measure and evaluate its budget levels and procedures against those of similar academic institutions. In the current climate of declining state revenues, philanthropic support from campus constituents, alumni, friends, businesses, and foundations is becoming increasingly important. Additional resources are critical to fully achieve the vision of this Strategic Plan.

| GOALS |   |
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| 1     | HSU will model the best practices of university budgeting.  |
| 2     | HSU will create an open and transparent budget process that is in alignment with the strategic goals of the university. |
| 3     | HSU will increase external resources and manage them effectively to achieve university goals.                           |
| 4     | HSU will build an expansive culture of philanthropy.  |
| 5     | HSU will develop a vital alumni relations program.  |

**Infrastructure**

Infrastructure will continue to play an important role in support of the university’s academic mission. A safe and functional campus environment is critical to the success of a premier institution.

Infrastructure is comprised of health and safety, information technology, and the physical campus. Health and safety must be a priority. We must further improve our physical environment, plan and train for emergencies and disasters, and educate the campus community in personal health and wellness.

Information technology is integral to the educational experience, as well as crucial to business functions. Antiquated phone and data systems must be replaced, and plans developed to continually update those systems. The focus group emphasized analysis of academic technology and “smart classroom” needs and funding strategies.

| GOALS |  |
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| 1     | HSU will provide a safe and healthy campus environment as a basic and necessary underpinning for learning.   |
| 2     | HSU will develop and support information technology to enhance effective teaching and learning environments that promote academic excellence.  |
| 3     | HSU will provide all students, faculty and staff access to the information and technology tools and services as needed to be successful in academic, organizational and professional pursuits.   |
| 4     | HSU will develop and maintain functional facilities and grounds that complement and enhance the learning and working experiences of the university community, with emphasis placed on sustainable design, energy independence, accessibility, and design that is architecturally compatible with campus standards. |

**Intellectual Underpinnings**

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Humboldt State University offers academic programs of exceptional quality that attract students from all parts of California, and from many other states and countries. Greater efforts must be made to inform students from high schools and community colleges throughout the state of this fact. Such efforts are likely to bring to the university a mix of students that reflects the demographic mix of California's population. Outreach will also ensure that a diversity of values and perspectives are represented among students, staff, and faculty. Such diversity is recognized as a core value of publicly supported universities in the 21st century.

Continuing changes in technology, health and safety practices and teaching methodology require better training opportunities for staff and faculty. Opportunities for staff career training and advancement contribute directly to the university's missions. Within the larger context of employee relations, the university must function with openness, candor, and opportunities for all members of the campus community to contribute in the achievement of our goals and fulfillment of our institutional mission.

| GOALS |  |
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| 1     | HSU will increase the number of students with a focus on recruiting a more ethnically diverse population.  |
| 2     | HSU will work to increase financial aid support as a mechanism to improve the campus ethnic diversity and to increase the absolute size of the campus.   |
| 3     | HSU will incorporate best practices in support services for students (advising, tutoring and other student services). This includes questions of access, administration and availability of resources.   |
| 4     | HSU will create a work environment that respects professional career goals of all staff and faculty members. Our workplace settings will encourage personal, family, and ethical goals. We will encourage a hospitable and sustainable work environment. |
| 5     | HSU will function through shared governance that includes open communication, collegial participation, and mutual trust in reaching decisions.   |