

# UNIVERSITY RESOURCES & PLANNING COMMITTEE

## September 30, 2016

### 1:30 PM – 2:30 PM (CCR)

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<input checked="" type="checkbox"/>	Alex Enyedi, Co-Chair (non-voting)	<input type="checkbox"/>	Joyce Lopes, VP (voting)
<input checked="" type="checkbox"/>	Mark Rizzardi, Co-Chair (tie break vote)	<input type="checkbox"/>	Craig Wruck, VP (voting)
<input checked="" type="checkbox"/>	Greg Rodriguez, Student (voting)	<input checked="" type="checkbox"/>	Amber Blakeslee, Advisor (non-voting)
<input type="checkbox"/>	Vacant, Student (voting)	<input checked="" type="checkbox"/>	Kate Stroup, Advisor (non-voting)
<input type="checkbox"/>	Hari Singh, Faculty (voting)	<input checked="" type="checkbox"/>	Volga Koval, Advisor (non-voting)
<input checked="" type="checkbox"/>	Erick Eschker, Faculty (voting)	<input checked="" type="checkbox"/>	Frank Whitlatch, Advisor (non-voting)
<input checked="" type="checkbox"/>	Jim Woglom, Faculty (voting)	<input checked="" type="checkbox"/>	Holly Martel
<input type="checkbox"/>	Noah Zerbe, Dean (voting)	<input checked="" type="checkbox"/>	Lisa Castellino
<input checked="" type="checkbox"/>	Kacie Flynn, Staff (voting)	<input type="checkbox"/>	
<input checked="" type="checkbox"/>	Gay Hylton, Staff (voting)	<input type="checkbox"/>	
<input checked="" type="checkbox"/>	Peg Blake, VP (voting)	<input type="checkbox"/>	

## Minutes:

- Introductions – New faculty representative Jim Woglom
- **1:30 – 1:35:** (Informational) Brief update on near-term and long-term enrollment strategies (Peg Blake) (1:35 to 1:50)
  - A draft form of the enrollment plan will be submitted to the President by VP Blake by Tuesday, October 4
    - The recruitment plan includes increased contact with local high schools and community colleges, call campaigns for newly admitted students, revamped yield events, and coordinated communications through Admissions, MarCom, and the academic departments.
    - VP Blake spoke about working with the President and Provost on developing communications with the campus regarding how individual staff and faculty can specifically take action to contribute to increasing retention rates.
- **1:35 – 2:00:** (Informational and Discussion) Template to be used by divisions when presenting and rationalizing  $\pm 5\%$  budget choices. (Amber Blakeslee, Lisa Castellino, and Volga Koval)
  - Discussed challenges of developing a template to guide a strategic conversation
  - The process is still in development, with the November 15 due date in mind
  - The URPC will review the  $\pm 5\%$  options to ensure alignment with strategic budgeting principles
  - The information will be incorporated into the Cabinet’s budget planning process

- **2:00 - 2:29:** (Discussion and Homework!) Defining strategic assets. Led by Volga Koval and Amber Blakeslee (Moved to next meeting due to time)
  - FYI: President's charge: "... defining strategic assets."
  - Themes emerging from the interviews during the summer
  - Definitions: What makes an asset strategic? How are they "resources" and how do we "plan" for them?
  - Homework: Strategic assets and strategic priorities: Opportunities and Pitfalls.
  
- **2:29 - 2:30:** (Action) Determine day for next meeting.
  - **Go to every other week to keep up.** Agreed, and will extend to 1.5 hour meetings.