

# UNIVERSITY RESOURCES & PLANNING COMMITTEE

## November 18, 2016

### 1:00 PM – 2:30 PM (NHE 106)

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<input checked="" type="checkbox"/>	Alex Enyedi, Co-Chair (non-voting)	<input checked="" type="checkbox"/>	Joyce Lopes, VP (voting)
<input checked="" type="checkbox"/>	Mark Rizzardi, Co-Chair (tie break vote)	<input type="checkbox"/>	Craig Wruck, VP (voting)
<input type="checkbox"/>	Greg Rodriguez, Student (voting)	<input checked="" type="checkbox"/>	Amber Blakeslee, Advisor (non-voting)
<input type="checkbox"/>	Kevin Martinez, Student (voting)	<input checked="" type="checkbox"/>	Kate Stroup, Advisor (non-voting)
<input checked="" type="checkbox"/>	Hari Singh, Faculty (voting)	<input checked="" type="checkbox"/>	Volga Koval, Advisor (non-voting)
<input type="checkbox"/>	Erick Eschker, Faculty (voting)	<input checked="" type="checkbox"/>	Frank Whitlatch, Advisor (non-voting)
<input checked="" type="checkbox"/>	Jim Woglom, Faculty (voting)	<input checked="" type="checkbox"/>	Holly Martel
<input type="checkbox"/>	Noah Zerbe, Dean (voting)	<input type="checkbox"/>	Lisa Castellino
<input type="checkbox"/>	Kacie Flynn, Staff (voting)	<input type="checkbox"/>	
<input type="checkbox"/>	Gay Hylton, Staff (voting)	<input type="checkbox"/>	
<input checked="" type="checkbox"/>	Peg Blake, VP (voting)	<input type="checkbox"/>	

## Minutes:

- Opening Report
  - Reminder to review WASC draft self-study report, specifically noting the budget and resource information in Chapter 7: Sustainability & Financial Viability  
<http://wasc.humboldt.edu/node/134>
  - Board of Trustees meeting
    - General fund support request \$343 mill ask to state of CA.
    - A \$270 tuition increase is under discussion. Ideally, the CSU support request will be fully funded and a tuition increase will not be necessary.
  - Enrollment for Spring 2017
    - There is concern that students will leave to go home, due to the national political climate. Committee members requested EMSA share information with faculty, staff, and administrators so students can be supported, encouraged to stay and directed to any available resources.
  
- **1:00 - 2:30:** (Discussion and break-out groups) *Strategic Assets continuation from October 14<sup>th</sup> & October 28<sup>th</sup> URPC meetings (Amber and Volga/all)*
  - Linkages between the Strategic Assets and the Integrated Assessment, Planning, and Budget Process (IAPB described at the URPC Retreat). (10 minutes)
    - WASC (quality guidelines), strategic plan (aspirations and goals), strategic budgeting and strategic assets (institutional resource planning)
    - Linking planning to what we do: integrated assessment, planning, and budgeting process addressing resource needs (capital, academic, business operations, support services)
  - In-Session Work: Decision making criteria: Breakout session for creating an example (15 minutes)

- Two groups were each presented with a scenario and asked to complete the following exercise:
  - Need/opportunity statement: what strategic category or categories does this need/opportunity involve?
  - Assessment of need/opportunity statement
    - Arguments in support
      - Evidence for outcomes (what type of evidence? Where does it come from?)
    - Arguments against
      - Evidence for ramifications (what type of evidence? Where does it come from?)
    - Return on investment: Methodology for the measurements of ROI
    - Timeline desired: Short term? Long term?
    - Sustainability
      - Maintenance needs: laws and regulations/best practices
      - Resources for maintenance needs: existing and planned
    - Recommendation
- In-Session Work: Decision making criteria: Group presentations (4x5 minutes, 2x10 minutes discussion, 40 minutes total)
- Summary of the exercise, reflections.
  - Exercise informs how difficult the decision process is, and how complex the competing priority aspect is.
  - Interesting to consider willingness to change trajectory in order to accommodate a positive change (i.e. new funding) but would result in significant disruption to current processes. What group would be assembled to review these decisions? Consider what we have to gain, but also what do we have to set aside or stop doing.
  - The exercise demonstrates the interplay between assets – not straight forward or simple.
  - When considering the net impact (both academic and social), how you measure is the key. How do you isolate the net impact of the proposed change?
  - We must be mindful of associated long term costs with the change
  - Learn from best practices of other campuses