Request for Proposals: Call for 2020-21 GI 2025 One-Time Funding

As Humboldt State University (HSU) continues forward momentum toward Graduation Initiative (GI) 2025 goals, we are optimistic we will have additional resources to distribute to the campus in 2020-21. While we will not know definitively until July how much funding HSU will have available, if any, we are planning under the assumption of having both base (ongoing) and one-time funding available. This Request for Proposals is for anticipated one-time funding only, with a focus on continuing previous one-time investments that are yielding results and providing an opportunity to support new and innovative ideas to improve student retention and success. Please stay tuned for more information on how to engage with the process of allocation for base funding to which we will turn next.

Graduation Initiative 2025 funding is the primary one-time funding source we anticipate having available; however, we may leverage alternate funding sources to further campus efforts as applicable.

GI 2025 Pillars
One-time funding requests must align with one or more of the six GI 2025 Pillars:

- **Academic Preparation**: Creating a new approach to academic preparation through a series of academic and student support programs
- **Enrollment Management**: Enhancing the quality of the student experience and the alignment of course availability with student need *(note: the pillar name is not synonymous with organizational structure)*
- **Student Engagement & Wellbeing**: Support campuses in the development of wrap-around services to address students’ comprehensive care needs
- **Financial Support**: Investing in the expansion of financial support structures beyond traditional financial aid to ensure economic status does not stall students’ success
- **Data-Informed Decision Making**: Using data at both the system and campus level to inform the development and advancement of effective student support programs
- **Removing Administrative/Academic Barriers**: Modernizing administrative processes by discontinuing policies and procedures identified as impediments to student success

Focus on Continuation and Innovation

- **Continuation**: Initiatives underway and funded from one-time GI 2025 funding as part of the Spring, 2019 GI 2025 call for proposals are eligible to request funds for a second year. These proposals will need to include preliminary results from assessment or program evaluation and any changes (or planned changes) made from the original funded proposal toward continuous improvement.
- **New**: These proposals are for new ideas advancing the goals of GI 2025. This is designed to continue to invite proposals for piloting creative approaches and promising practices.

**2020-21 Estimated One-Time Funding Available: $500,000 - $1,000,000**

- Estimate $500,000 - $1,000,000 in one-time funding will be available for allocation in 2020-21, pending availability of funds.
Request for Proposal Documentation

- Request Form for Graduation Initiative 2025 (GI 2025) Funding, Fiscal Year 2020-21
  - Rubric
- Financial Plan Template
- Additional Resources:
  - FAQs
  - Questions? Please email budgetplanning@humboldt.edu

Process and Submission Deadlines

A. Departments within Major Budget Units (MBUs)/Colleges should actively be collaborating throughout the process to ensure institutional alignment of requests.

B. Major Budget Unit (MBU)/College proposals due to Division: February 7, 2020

C. Division prioritized proposals due to budgetplanning@humboldt.edu: February 26, 2020

Note: The timelines are intentionally set to ensure the process completes in time for the President to announce results to campus before the end of the spring semester.

This Request for Proposal process will continue to utilize the Integrated Assessment, Planning, and Budget (IAPB) framework under development. Proposals will flow through the campus organizational structure and be reviewed and prioritized at each level of the organization. Once prioritized at the division level, proposals will be combined for evaluation (rubric analysis will be conducted by the Student Success Alliance (SSA)) and student feedback, culminating in the University Resources & Planning Committee (URPC) including this activity as part of its 2020-21 budget recommendation. Ultimately, the President will make the decision on which proposals will be funded as part of the approved 2020-21 Budget.

Note: Division prioritized proposals will be made public and will be posted on the URPC website with related budget planning documents as committee review occurs.

Process Updates Based on Feedback from Last Year’s Call

- Timeline has been extended to allow additional time to develop and review requests
- Rubric and form have been refined to incorporate feedback and to provide more distinct pathways for continuing vs new requests
- Communication added to specify that prioritized requests under review will be made public
- Language has been added regarding assessment expectations for approved requests
- Need to better align to identified institutional priorities, such as the SEM Plan
- MBU/College is the organizing and initiating unit rather than each department

Date: December 10, 2019
Overview of Graduation Initiative 2025
GI 2025 is the California State University (CSU) system’s ambitious multi-year initiative to increase graduation rates and eliminate opportunity and achievement gaps for all students. At the system level, goals have been established for each campus and HSU’s goals and progress to date are reflected in the table below. HSU has made remarkable progress in improving graduation rates, but the elimination of equity gaps continue to lag significantly behind expectations.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Starting Point</th>
<th>Fall 2019 Update</th>
<th>GI 2025 Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen 4-Year Graduation</td>
<td>14%</td>
<td>20%</td>
<td>30%</td>
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<tr>
<td>Freshmen 6-Year Graduation</td>
<td>46%</td>
<td>49%</td>
<td>56%</td>
</tr>
<tr>
<td>Transfer 2-Year Graduation</td>
<td>26%</td>
<td>40%</td>
<td>38%</td>
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<tr>
<td>Transfer 4-Year Graduation</td>
<td>69%</td>
<td>75%</td>
<td>79%</td>
</tr>
<tr>
<td>Equity Gap – URM (6-year)</td>
<td>-9%</td>
<td>-9%</td>
<td>0%</td>
</tr>
<tr>
<td>Equity Gap – Pell (6-year)</td>
<td>-9%</td>
<td>-9%</td>
<td>0%</td>
</tr>
</tbody>
</table>

The Six Pillars of Graduation Initiative 2025
The CSU’s Graduation Initiative 2025 website is a great resource to learn more about this important initiative and progress to date.

Understanding Graduation Initiative Funding in the Larger Budget Context
The CSU estimates it will need $75 million a year for six years, $450 million in ongoing funding, to achieve its ambitious GI 2025 goals. As such, most available funding will likely be prioritized for this initiative in the coming years. Fiscal year 2020-21 represents year four of this initiative, with $75 million a year allocated in 2017-18 and 2018-19, and $45 million in ongoing and $30 million in one-time allocated in 2019-20. For 2020-21, the CSU is requesting $105 million ($75 million plus $30 million not allocated in base funding in 2019-20).

GI 2025 funding provides HSU with the opportunity to invest in high priority student success initiatives even as we grapple with structural budget deficit issues and declining enrollment. To date, HSU has received $5.7 million in ongoing GI 2025 funding ($2.1 million in 2017-18, $2.5 million in 2018-19, and $1.1 million in 2019-20). In addition, HSU has received one-time funding to further GI 2025 efforts. Dashboards highlighting the exciting investments HSU is making with base (ongoing) and one-time GI 2025 funding are available at https://hsu.openbook.questica.com/.

Graduation Initiative 2025 Resources
- CSU Graduation Initiative 2025 Website
- HSU Graduation Initiative 2025 Website
- HSU Graduation Initiative 2025 Budget Dashboards in OpenBook (Questica)