

UNIVERSITY RESOURCES & PLANNING COMMITTEE

February 7, 2020

1:00 PM – 2:30 PM (CCR)

2019-20 URPC:

<input type="checkbox"/>	Lisa Bond-Maupin, Co-Chair (non-voting)	<input checked="" type="checkbox"/>	Jeremiah Finley, Student (voting)
<input checked="" type="checkbox"/>	James Woglom, Co-Chair (tie break vote)	<input checked="" type="checkbox"/>	Joey Reed, Student (voting)
<input checked="" type="checkbox"/>	Kerri Malloy, Faculty (voting)	<input checked="" type="checkbox"/>	Amber Blakeslee, Advisor (non-voting)
<input checked="" type="checkbox"/>	Monty Mola, Faculty (voting)	<input checked="" type="checkbox"/>	Kevin Furtado, Advisor (non-voting)
<input type="checkbox"/>	Vacant, Faculty (voting)	<input checked="" type="checkbox"/>	Holly Martel, Advisor (non-voting)
<input checked="" type="checkbox"/>	Anthony Baker, Staff (voting)	<input checked="" type="checkbox"/>	Jamie Rich, Advisor (non-voting)
<input type="checkbox"/>	Xandra Gradine, Staff (voting)	<input checked="" type="checkbox"/>	Lisa Castellino, Advisor (non-voting)
<input checked="" type="checkbox"/>	Shawna Young, Dean (voting)	<input type="checkbox"/>	Jenessa Lund, Advisor (non-voting)
<input checked="" type="checkbox"/>	Douglas Dawes, VP (voting)	<input type="checkbox"/>	Brigid Wall, Notes (non-voting)
<input type="checkbox"/>	Jason Meriwether, VP (voting)	<input type="checkbox"/>	
<input checked="" type="checkbox"/>	Frank Whitlatch, VP (voting)	<input type="checkbox"/>	

Additional Attendees: Sherie Gordon, Jim Graham, Patrick Orona

Meeting Minutes:

- Approval of Minutes for January 24th Meeting:
 - Anthony and Jeremiah: Approved
- Opening Comments
 - USFAC Update (Doug):
 - Call for space announcement to be released early next week
 - Executive order mural implementation, to get more murals on campus, has been completed by the committee
 - CSU System Budget Update (Amber):
 - Given that so much is wrapped up in the potential of salary increases currently underway with collective bargaining there will not be a preliminary campus budget allocation memo this year due to the lack of definitive information from the Chancellor's office
 - The CSU System finalized an updated reserve policy for the operating fund. The minimum reserve for economic uncertainty is now 25%. There will need to be revisions to HSU's current campus policy to align with the new system reserve policy
- Discussion of Resolution Draft
 - Feedback from the Senate was for the two URPC Budget Proposal recommendations to combine into a single resolution to the Senate and concern regarding the term scalable in relation to the new budget model given it may sound like across the board cuts.
 - Resolution was updated to include both URPC Budget Proposal recommendations with a rationale of looking forward to a new long-term model.
- Guest: Jim Graham, Faculty of Environmental Science

- Jim voiced concerns regarding potential cuts to enrollment management in light of declining enrollment, discussed the value of cost-benefit analysis and evaluating program performance, and shared his ideas to increase student enrollment.
- In response, it was mentioned that HSU received a \$1 million dollar allocation from the Chancellor's Office to increase recruitment efforts and VP Meriwether and his team have put together a robust recruitment plan. One point of clarification regarding Enrollment Managements is that it is now a division and supports activities beyond just the enrollment management area (admissions, registrar, financial aid). In addition, ideas to increase student recruitment were encouraged to be shared with VP Meriwether.
- Discussion of Strategic Asset Guidelines
 - Anthony shared how during last year's budget planning process, CNRS correlated Strategic Assets to account codes in order to develop an actionable plan (linking dollars to assets) and how other areas on campus might be able to adopt this approach to inform the way we budget and manage asset.
 - Next Steps: Jim will layer in discussion notes and revise the guidelines for committee review
- Brainstorming: Communication and Assessment Plan
 - Ideas for Communication plan included:
 - Multiple yearly forums outlining when the meeting will be going forward to allow for stakeholders to plan accordingly. Consider what the important dates are as well as being mindful of the academic calendar as a starting point
 - Forums to have a product for people to talk about (i.e. what is and isn't scalable in a new budget model?)
 - Have a pep rally to celebrate a new path forward and reinforcing positivity
 - Next steps: Need to establish a subgroup to formally establish a plan
 - Assessment Plan discussion:
 - Robust discussion regarding assessment and the need for greater clarity around the URPC charge related to this component